



Events and Community Fundraising Manager

Job Pack – September 2026





We're getting to grips with guts. Will you join us?

Thank you for your interest in joining our team at Guts UK.

Guts UK is committed to a world where **digestive conditions are better understood, better treated and everyone who lives with one gets the support they need**. Too many people are suffering or dying in silence or alone. They don't know where to turn for information or support, diagnosis takes too long for many, and treatment can often come too late.

We are the national charity for the digestive system and the only UK charity funding research into the whole digestive system. We raise vital awareness of digestive conditions and symptoms, fund life-changing research, and provide expert information and support to people when they need it most. We are informed by evidence and expertise, our community, and the patient voice.

In early 2025 we launched our new five-year strategy, and we have big ambitions for the future. We are seeking an experienced **Events and Community Fundraising Manager** to join our fundraising team and look after our runners, swimmer, golfers, bakers and everything else in between. We have an established portfolio of events and community fundraising activities, alongside a range of community partnerships, with significant potential for further growth. We are looking for someone who can hit the ground running in delivering and developing this portfolio, while identifying new products, audiences and partnerships to increase income and supporter engagement.

We are particularly looking for someone who shares our passion for helping the UK get to grips with guts; someone whose skills, expertise and dedication to our cause can help us reach and support even more people.

This is a very exciting time to be joining Guts UK. We look forward to hearing from you.

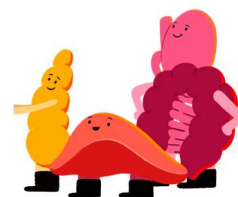


Suzanne Hudson, Chief Executive

Who is Guts UK Charity?

Guts UK is the charity for the digestive system

People are suffering. People are dying.
All because of a lack of knowledge about our guts.



Guts UK is the only charity that covers the whole digestive system. We work actively and collaboratively with other charities across the UK. However, with our own limited resources, we choose to focus particularly on the conditions that have no other specific charity or voice - conditions that are underserved, such as pancreatitis, diverticular disease, irritable bowel syndrome (IBS), childhood gut and liver disease, and digestive cancers.

Our vision is a world where digestive conditions are better understood, better treated and everyone who lives with one gets the support they need.

Our mission is to improve the lives of the millions of people affected by digestive conditions.

We deliver this through **three objectives**:

Providing expert information: when armed with the right information, patients can take control of their health and make informed decisions. We provide evidence-based information and guidance to patients, carers and health care professionals through digital and printed materials, events and our helpline service.



Raising public awareness: Research shows that 58% of people are embarrassed to talk about their digestive conditions or symptoms. We run wide-reaching and multi-channel campaigns and events to spread awareness and education to empower people to speak up and seek help.

Funding and driving research: We fund awards, grants, prizes and fellowships into the entire digestive system. We involve our patient panel in all our research decisions and in our work on policy, pathways and treatments, and we run Priority Setting Partnerships to ensure research is focused in the areas that will drive the most difference.



Being part of our team



Pay and progression

- We benchmark our salaries and review annually.
- We are committed to training and development for all team members and have a budget to support external training and conferences dependent on need.
- We have a performance management process which includes development planning designed to support our employees.

Location and flexible working

- We have offices in London and Huddersfield which are easily accessible by road or public transport. We support hybrid working but attendance in one of the offices is required a minimum of one day per week. If you are interested in the role and have queries about office-base requirements, please contact us to discuss.
- Home working is fully supported, and necessary adjustments can be made as needed.
- As a small national charity, it is important for us to get together in person as a team. Travel and overnight stays are required for team and other days, with expenses and travel costs met by the charity.
- As a small team, we share the responsibility of representing Guts UK at events and conferences. Again, travel and expenses will be met for authorised work activities.

Benefits and wellbeing

- We offer 27 days annual leave each year (calculated pro-rate for part-time employees), with an additional three days off at Christmas and two at Easter.
- Our Employee Assistance Programme provides mental health support, remote GP access, physio and personal training, and legal and financial support, alongside savings, discounts, wellbeing training and courses. These free services are available to you, and subject to eligibility criteria, family members.
- Income protection and a Group Personal Pension plan (5% employer contribution).
- We pride ourselves on the health and wellbeing support for our team, a few of whom live with health conditions and have agreed reasonable adjustments to support them in their roles.

Events & Community Fundraising Manager – Overview

Hours:	Full time, 37.5 hours per week
Salary:	£36,000 - £40,000 (plus £2,000 London weighting where applicable)
Reports to:	Interim Head of Fundraising (now) Director of Fundraising & Communications (once appointed)
Location:	London (NW1) or Huddersfield (HD1). We are open to flexible working arrangements but attendance in one of our offices is required one day per week.

About the role:

We are looking for an Events and Community Fundraising Manager, who will be responsible for growing income, supporter participation and long-term engagement across our community, and events fundraising programmes. You will manage and develop our existing portfolio while identifying new opportunities for sustainable growth.

Reporting to our fundraising lead, our Events and Community Fundraising Manager will develop and shape these fundraising programmes, creating new products and supporter journeys that drive recruitment, engagement, retention and income growth. The role holder will build long-term relationships with supporters and community members, and use data and insight to maximise participation, income and impact.

This is a hands-on, strategic and creative role. You will be expected to take ownership, develop new ideas, use data and insight to inform decisions, and turn opportunities into practical fundraising activity.

What you can expect from this role:

You will join a small and ambitious fundraising team with an established portfolio of around 30 events and a range of community fundraising activities and partnerships, generating approximately £200,000 a year. You will have the opportunity to build on this foundation, developing new fundraising products, audiences and partnerships and improving the supporter experience.

Guided by our Fundraising lead, you will have autonomy over your portfolio and what you deliver and will be measured on performance against agreed targets and return on investment. This is a varied and rewarding fundraising management role where you will be able to see the impact of your work directly, while working across Guts UK to develop new opportunities and contribute to our wider fundraising ambitions.

In your first 12 months, you will have:

- Delivered agreed income targets across the community and portfolio.
- Increased the number and value of active fundraisers.
- Developed new fundraising products, activities and community partnerships.

- Improved supporter journeys, engagement and retention.
- Established clear performance reporting and evaluation across the portfolio.
- Built a pipeline of opportunities to support longer-term income growth.

Our ideal candidate will be:

An experienced community and events fundraiser who combines strong delivery skills with a genuine appetite for growth. You will be comfortable managing an established portfolio while developing new ideas, products and partnerships. You will be supporter-focused, commercially aware and confident using data and insight to improve fundraising performance.

You will be someone who takes ownership, builds strong relationships and enjoys working collaboratively in a small charity where you can make a real difference.

Key Responsibilities:

- Develop and grow the community and events programmes, increasing supporter acquisition, engagement, retention and income.
- Build and maintain strong relationships with internal colleagues, community groups, event organisers, suppliers, partners and supporters, identifying opportunities to increase engagement and income.
- Develop and deliver annual implementation plans for community and events fundraising, aligned to the wider fundraising strategy and incorporating clear income, expenditure, acquisition, engagement and retention objectives.
- Research, develop and test new fundraising products and activities that respond to supporter interests and market opportunities, evaluating results and using learning to inform future investment.
- Develop and deliver effective approaches to recruit and activate new fundraisers, with a particular focus on sponsored events, challenges and community fundraising, while identifying opportunities to cross-sell and deepen supporter engagement across the wider Guts UK portfolio.
- Develop relationships with community organisations and groups, including universities, faith groups, local organisations and other relevant communities, creating tailored opportunities for partnership, fundraising and engagement.
- Input into budgets, forecasting and financial reviews across community and events fundraising; monitoring income, expenditure and return on investment and using performance data to inform future activity and recommend investment decisions.
- Manage the allocation and administration of charity event places, maximising own-place acquisition and developing effective approaches to convert participants into engaged, longer-term Guts UK supporters.
- Develop tailored fundraising resources, products and opportunities for priority audiences and communities, including universities, faith groups and other community organisations.
- Develop and optimise supporter journeys from initial recruitment through fundraising, event participation, thanking and stewardship, maximising engagement, fundraising performance and long-term retention.

- Provide excellent, timely and proactive support to community fundraisers, ensuring they have the resources, communications and stewardship they need to maximise their fundraising and enjoy a positive experience with Guts UK.
- Work closely with the Communications team to identify opportunities to promote community and events fundraising, develop compelling supporter stories and case studies, and attract new audiences and fundraisers.
- Work closely with colleagues across fundraising to create joined-up supporter journeys and identify opportunities for community and events supporters to engage with other Guts UK fundraising activities, including appeals, regular giving, mid-value, major donor and legacy opportunities where appropriate.
- Attend and represent Guts UK at fundraising events including but not limited to paid events, cheque presentations and community events
- Build relationships with peers and networks across the community and events fundraising sector, keeping up to date with market trends, emerging opportunities and best practice and using this insight to inform planning and decision-making.
- Monitor, analyse and report on community, events and in-memory performance, including income, expenditure, supporter acquisition, participation, engagement, retention and ROI, using insight to inform future activity.

Wider charity responsibilities:

- Contribute flexibly to wider fundraising and organisational priorities appropriate to the level and scope of the role.
- Work closely with colleagues across the charity for the benefit of our supporters and service users.
- Ensure compliance with charity policies and procedures.
- Demonstrate behaviours in line with the charity values and maintain the reputation and standing of the charity

Person specification:

Skills and attributes

- Proven track record of developing and delivering successful community and events fundraising products and activities, with evidence of generating income and delivering a strong return on investment.
- Skilled at building and developing relationships with a wide range of supporters, with a strong understanding of supporter acquisition, engagement, stewardship and retention.
- Supporter-focused and audience-led, with an understanding of how insight and supporter behaviour can inform fundraising products, communications and supporter journeys.
- Ability to manage a varied portfolio of activities and competing priorities, delivering to deadlines while maintaining a high standard of supporter experience.
- Experience of developing and delivering fundraising plans with clear objectives, targets and measures of success.
- Independently managing projects and delivering to deadlines.

- Strong working knowledge of CRM systems, preferably Raisers Edge, with the ability to use data and insight to understand supporter behaviour and improve fundraising performance.
- Highly personable, with strong emotional intelligence, listening and communication skills and the ability to build relationships with people from a wide range of backgrounds.
- Creative and entrepreneurial, with the confidence to develop and test new ideas and the ability to learn from results and adapt activity accordingly.
- Commercially aware, with experience of managing budgets, monitoring performance and understanding return on investment.

Notes:

- Equity, diversity and inclusion (EDI) is integral to all we do, not only for all in our Guts community, but also for our staff and volunteers. The team at Guts UK reflects and understands the experience of and the communities we serve.
- Guts UK is an equal opportunity employer. We welcome applications from people with disabilities and from minority groups.
- If you have a disability which means you are unable to meet some of the job requirements, specifically, because of your disability, please address this in your application. If you meet all the other criteria, you will be shortlisted, and we will explore jointly with you if there are ways in which the job can be changed to enable you to meet the requirements.
- You must be eligible to work in the UK at the time of application. If you are invited to interview, you will be asked to bring the original documentation that proves your right to work in the UK.
- The purpose of this job description is to focus attention on the most important aspects of the jobholder's role. It is not intended to be a complete list of the duties, therefore, it is to be expected that the day-to-day performance of the job will include tasks not listed above. The list of duties for which the jobholder is responsible may reasonably be varied or added to at the discretion of the charity.

How to apply:

Hopefully you are inspired to apply for this role and will join us in helping the UK to get to grips with guts. If there is anything else you want to know about the role or our charity that hasn't been covered, please email Gerald Carew, Interim Head of Fundraising at gcarew@gutscharity.org.uk.

- The closing date for applications for this role **Tuesday 6th October at 5pm**.
- All applications should be submitted online through **CharityJob**. We request a CV and a cover letter explaining your skills, experiences and what you will bring to the role. Please include the office base you would like to work from. CVs will not be accepted without a cover letter.
- If you anticipate having problems using CharityJob, please contact us at info@gutscharity.org.uk or on 0207 486 0341. Please be aware that applications will

not be accepted through alternative means without prior discussion.

Interviews will be scheduled for the week commencing 12th October and will take place in our Huddersfield or London offices.

If you have a disability or health condition and wish to request reasonable adjustments at any stage of the recruitment process, please contact info@gutscharity.org.uk.